

# Impact Report

from the Raise Your Voice program



## Through participation in our skills-building activities, grassroots groups now:



### Are able to form strong coalitions and develop impactful, evidence-based advocacy strategies

95% of Raise Your Voice advocacy training participants report their advocacy skills as strong or very strong following the workshop. Following the 2016 trainings, participants put their new skills into action: they took their messages directly to their Parliament, started awareness-raising campaigns in their communities, developed their social media presence to attract new supporters, rallied community leaders to engage in fundraising, and worked together to influence regional and global decision-makers.

### Are more visible online and have increased communications skills

More than half of Raise Your Funds fundraising training participants created new online giving programs following the course, and a majority of participants now consider their organization's online giving programs successful (compared with 0% before the course).

### Have the fundraising skills needed to support their advocacy for gender equality

100% of Raise Your Visibility communications training participants now have the skills needed to establish a presence on an online platform to effectively communicate their organization's impact (compared with 22% before the course).

### Are better equipped to participate actively in the implementation of the Sustainable Development Goals

100% of our Speak the SDGs course participants are now confident to talk about their organization's work as it relates to the SDGs and 94% understand how their organization can play an active role in SDG implementation in their country.